

New Head of Marketing Communications and PR at *fusionchef* by Julabo

Markus Ketterer has taken over the job as 'Head of Marketing Communications and PR' at the JULABO GmbH since end of July 2015. He is responsible for the overall marketing communications mix of the brands 'JULABO' and '*fusionchef*', from the development of the communications strategy to the execution of communications media in the individual channels.

Markus Ketterer is the new contact person for the press and media.

Markus Ketterer will use his many years of experience from the automotive industry and laboratory technology for JULABO from now on, especially with the focus of the introduction of new product lines.

Starting immediately your press inquiries should be directed to:

Markus Ketterer
fusionchef by Julabo
Julabo GmbH
Eisenbahnstraße 45
77960 Seelbach

Phone +49 (0) 7823 51-21
Mail: m.ketterer@julabo.com

